



Dear

Please accept this letter as an introduction to Brown Girls in Tech (BGIT) and the “CyberGirls Club”, for which we request your sponsorship.

Brown Girls in Tech is the first organization in the CSRA that provides year-round technology, cyber and entrepreneurial education to girls ages 8-17. As Augusta continues to position itself as the hub for cybersecurity in the South, with your help, our goal is to prepare the next generation of brown girls with the skills they need to better prepare themselves for opportunities in science, technology, engineering and cyber. Currently, only five percent of startups are launched by women and of this number *brown girls* make up only one percent of this total. In fact, *brown girls* continue to lag behind in technology on a national level despite the growing demand for cyber opportunities in 2020.

CyberGirls Club is a great opportunity for your company to support a worthy cause and receive valuable exposure at the same time. As a participating sponsor, you will receive:

- Reference in all of our promotional materials
- An Opportunity to include branded items in our girl’s swag bags
- Sponsor Recognition across our social media platforms & website
- 1 VIP Pass (*valid for length of sponsorship*) to upcoming Brown Girls in Tech events

Enclosed please find details of the sponsorship and participation opportunities for the CyberGirls Club. Your involvement will make this year’s club both a memorable and successful program.

We appreciate your consideration and look forward to hearing from you soon. Please mail your commitment form back promptly or complete our online form <https://goo.gl/forms/DMhenruO895WjOmS2>. Should you have any questions, feel free to contact us at 706-589-0683.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ebony B. Hicks'.

Ebony B. Hicks
Founder





Sponsorship Opportunities

Hi-Tech Level Sponsor: \$ 1000

- Company Logo on printed banners for future events
- Company Logo on the take - home - flyer form distributed to all camper households
- Company Logo on the official Brown Girls in Tech Camp T - Shirts
- Company Logo and link to company website from on our website
- Company Logo and recognition in organization newsletter
- 1-Full Color Page ad in our digital magazine

Sponsorship donation will provide full tuition for one camper.

Mid-Tech Level Sponsor: \$ 750

- Company Logo on the take - home - flyer form distributed to all camper households
- Company Logo on the official Brown Girls in Tech Camp T – Shirts
- Company Logo on our website and in our organization newsletter
- 1-Half-Page Full Color Page ad in our digital magazine

Sponsorship donation will be used to offset the cost of purchasing USB drives, software, legos and robotic kits.

Lo-Tech Level Sponsor: \$ 500

- Company Logo on the take - home - flyer form distributed to all camper households
- Company Logo on the official Brown Girls in Tech Camp T - Shirts
- Company Logo on our website and in our organization newsletter

Sponsorship donation will be used to offset the cost of transportation and additional costs associated with a one day off - site field trip

No-Tech Level Sponsor: \$ 250

- Company Logo on the official Brown Girls in Tech Camp T - Shirts
- Receives recognition on our Organization website and in our weekly camp newsletter

Sponsorship donation will be used to offset the cost of purchasing miscellaneous camp supplies and official camp shirt (i.e. supplies, books, healthy snacks, etc.)

We need your support. Please complete the attached form and send your form along with a check to:
Brown Girls in Tech, Memo: Cyber Club.





Sponsorship Form

Submit electronic version instead: <https://goo.gl/forms/DMhenruO895WjOmS2>

We need your support. Please complete this form and mail back with a check to:
Brown Girls in Tech, Memo: CyberGirls Club.

SPONSOR INFORMATION

Contact Name: _____

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

ORGANIZATION NAME TO APPEAR IN PRINTED/ELECTRONIC PUBLICATIONS:

SPONSOR LEVELS

- Hi-Tech Level: \$ 1000
- Mid-Tech Level: \$ 750
- Lo-Tech Level: \$ 500
- No-Tech Level: \$ 250

PREFERENCES: *(Check Here)*

- Invoice is needed

Enter PO Number _____

- Please Email My Receipt

Enclosed is my check made payable to: **Brown Girls in Tech**

OR

Please charge to my credit card (check one): MasterCard / Visa /Other: _____

Name on Card: _____ Billing Zip Code: _____

Card Number: _____ Exp. Date: _____ CSV: _____

Print Name: _____

Signature: _____ Date: _____

